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**From:** Tarr, Jeremy M [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=98859532088E4437968231EB6FEF6B70-JMTARR1]  
**Sent:** 9/22/2017 2:25:47 PM  
**To:** Talley, Noelle S [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=cd9f3882421746bcb5a60cbe82cdf89-nstalley]  
**Subject:** FW: National Clean Energy Week Proclamation  
**Attachments:** Clean Energy Week NC 2017 JM\_JT.DOCX

Give me a call when you get a chance to discuss proclamations.

SarahLewis mentioned you are the final sign off on proclamations. Is that right? FYI that there was a lot of discussion about a Clean Energy Week proclamation last week, which we were included in.

Jeremy Tarr  
Policy Advisor  
Office of Governor Roy Cooper  
20301 Mail Service Center  
Raleigh, NC 27699-0301  
919-814-2043 | [Jeremy.Tarr@NC.Gov](mailto:Jeremy.Tarr@NC.Gov)

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**From:** Tarr, Jeremy M  
**Sent:** Thursday, September 21, 2017 1:49 PM  
**To:** Weiner, Sadie <[sadie.weiner@nc.gov](mailto:sadie.weiner@nc.gov)>  
**Cc:** Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>; Waters, Sheryl L <[sheryl.waters@nc.gov](mailto:sheryl.waters@nc.gov)>; Noble, Will <[will.noble@nc.gov](mailto:will.noble@nc.gov)>; McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>  
**Subject:** RE: National Clean Energy Week Proclamation

Circling back on the proclamation designating next week as Clean Energy Week in NC. Reattaching for easy reference. DEQ has signed off. Ok to proceed with this?

Jeremy Tarr  
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**From:** Tarr, Jeremy M  
**Sent:** Thursday, September 14, 2017 8:32 PM  
**To:** Weiner, Sadie <[sadie.weiner@nc.gov](mailto:sadie.weiner@nc.gov)>  
**Cc:** Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>; Waters, Sheryl L <[sheryl.waters@nc.gov](mailto:sheryl.waters@nc.gov)>; Noble, Will <[will.noble@nc.gov](mailto:will.noble@nc.gov)>;

McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>

**Subject:** RE: National Clean Energy Week Proclamation

Attached is a draft Clean Energy Week proclamation for your review. DEQ has signed off.

It includes footnotes for your reference.

Jeremy

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**From:** Tarr, Jeremy M

**Sent:** Thursday, September 14, 2017 9:45 AM

**To:** Weiner, Sadie <[sadie.weiner@nc.gov](mailto:sadie.weiner@nc.gov)>

**Cc:** Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>; Waters, Sheryl L <[sheryl.waters@nc.gov](mailto:sheryl.waters@nc.gov)>; Noble, Will <[will.noble@nc.gov](mailto:will.noble@nc.gov)>;

McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>

**Subject:** Re: National Clean Energy Week Proclamation

Yes.

Jeremy

Sent from mobile phone.

On Sep 14, 2017, at 9:25 AM, Weiner, Sadie <[sadie.weiner@nc.gov](mailto:sadie.weiner@nc.gov)> wrote:

Is our proclamation for Sept 25-29?

**From:** Owen, Jenni

**Sent:** Thursday, September 14, 2017 8:07 AM

**To:** Waters, Sheryl L <[sheryl.waters@nc.gov](mailto:sheryl.waters@nc.gov)>; Tarr, Jeremy M <[jeremy.tarr@nc.gov](mailto:jeremy.tarr@nc.gov)>

**Cc:** Noble, Will <[will.noble@nc.gov](mailto:will.noble@nc.gov)>; McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>; Weiner, Sadie <[sadie.weiner@nc.gov](mailto:sadie.weiner@nc.gov)>

**Subject:** RE: National Clean Energy Week Proclamation

Thank you, Jeremy.

No concerns if you and DEQ agree on the language of the proclamation and as long as we're comfortable explaining why the proclamation characterizes clean energy as it does.

From: Tarr, Jeremy M

Sent: Wednesday, September 13, 5:28 PM

Subject: RE: National Clean Energy Week Proclamation

To: Waters, Sheryl L

Cc: Noble, Will, McCleskey, James, Whichard, Jordan, Owen, Jenni, Weiner, Sadie

Following up to let this group know I have drafted the proclamation and am running by DEQ's energy office to get their input before moving forward within the Governor's Office for comments.

One policy issue I do want to raise now, however, is that the National Clean Energy Week template and movement defines "clean energy" very broadly to include natural gas, carbon capture and sequestration, and nuclear energy. I've drafted the NC proclamation to define "clean energy" to include renewables, biomass, and energy efficiency, which are uncontrovertibly clean energy.

Including other energy sources in the definition of clean energy would raise big concerns among the clean energy sector and environmental community. Supporters of natural gas and nuclear would argue those sources are clean, but I don't think they will be up in arms about it not being considered clean energy in the proclamation.

While Matthew Sear below is talking about a National Clean Energy Week, in the proclamation, Gov will be proclaiming Clean Energy Week in NC and, accordingly, define clean energy on his own terms.

Do you all have any concerns about this approach to the definition of clean energy? Is anyone aware of Gov considering "clean energy" in the broad terms that the NCEW folks do?

Jeremy

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**From:** Waters, Sheryl L

**Sent:** Friday, September 8, 2017 5:15 PM

**To:** Tarr, Jeremy M <[jeremy.tarr@nc.gov](mailto:jeremy.tarr@nc.gov)>

**Cc:** Noble, Will <[will.noble@nc.gov](mailto:will.noble@nc.gov)>; McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>; Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>

**Subject:** RE: National Clean Energy Week Proclamation

Jeremy,

Please send me a draft of what you would like the proclamation to state and we'll make it happen.

Sheryl Waters, Constituent Services Coordinator  
Office of the Governor, Public Engagement  
116 W. Jones Street



Raleigh, NC 27603  
919-814-2000

**From:** Talley, Noelle S  
**Sent:** Friday, September 8, 2017 5:07 PM  
**To:** Tarr, Jeremy M <[jeremy.tarr@nc.gov](mailto:jeremy.tarr@nc.gov)>; McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>; Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>  
**Cc:** Waters, Sheryl L <[sheryl.waters@nc.gov](mailto:sheryl.waters@nc.gov)>  
**Subject:** RE: National Clean Energy Week Proclamation

Pretty much every week is declared for something but that is not a reason not to do this.

The proclamation would declare it Clean Energy Week for North Carolina.

Looping in Sheryl who can actually make the proclamation happen.

Thanks,  
Noelle

Noelle Talley  
Deputy Communications Director  
Office of Governor Roy Cooper  
Office: 919-814-2101  
Mobile: 919 218-1255

**From:** Tarr, Jeremy M  
**Sent:** Friday, September 8, 2017 4:35 PM  
**To:** McCleskey, James <[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)>; Talley, Noelle S <[Noelle.Talley@nc.gov](mailto:Noelle.Talley@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>; Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>  
**Subject:** RE: National Clean Energy Week Proclamation

Declaring a Clean Energy Week sounds like a good idea to me. The national campaign looks legit to me based upon the steering committee members (e.g., Advanced Energy Economy, SEIA, Nuclear Energy Institute, and others). I asked Chris Carmody whether he has heard of this movement, and he replied NCCEBA is supportive.

A couple of outstanding questions in my mind:

- Is Sept 25-29 already declared for another purpose on NC? If so, does that matter?
- The draft proclamation would have the Governor declare the week as National Clean Energy Week. Is that right, or would he declare it Clean Energy Week in North Carolina?

Do any of you see potential downsides?

Jeremy

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**From:** McCleskey, James

**Sent:** Friday, September 8, 2017 3:11 PM

**To:** Tarr, Jeremy M <[jeremy.tarr@nc.gov](mailto:jeremy.tarr@nc.gov)>; Talley, Noelle S <[Noelle.Talley@nc.gov](mailto:Noelle.Talley@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>; Owen, Jenni <[Jenni.Owen@nc.gov](mailto:Jenni.Owen@nc.gov)>

**Subject:** FW: National Clean Energy Week Proclamation

Hey Jenni looping you on this as well after hearing your reflection yesterday of Gov's thoughts on possible clean / green messaging later in month after getting pipeline stuff out in coming couple weeks

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444 N. Capitol Street, NW Suite 332  
Washington, DC 20001  
o) 202-624-5833  
m) 202-669-7985  
[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)

<image001.jpg>

Office of the Governor

[governor.nc.gov](http://governor.nc.gov)

**From:** McCleskey, James

**Sent:** Wednesday, September 6, 2017 10:28 PM

**To:** Tarr, Jeremy M <[jeremy.tarr@nc.gov](mailto:jeremy.tarr@nc.gov)>; Talley, Noelle S <[Noelle.Talley@nc.gov](mailto:Noelle.Talley@nc.gov)>; Whichard, Jordan <[Jordan.Whichard@nc.gov](mailto:Jordan.Whichard@nc.gov)>

**Cc:** Stallard, Lorea A <[lorea.stallard@nc.gov](mailto:lorea.stallard@nc.gov)>

**Subject:** Fwd: National Clean Energy Week Proclamation

Hey folks I wonder if this could of interest for the last week of this month? I've asked these folks to update on which other Govs may do this.

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444 North Capitol Street NW, Suite 332  
Washington DC 20001  
O) 202-624-5833  
M) 984-218-0086  
[jim.mccleskey@nc.gov](mailto:jim.mccleskey@nc.gov)

Begin forwarded message:

**From:** "Matthew Saer"  
<[matthew@flywheelgs.com](mailto:matthew@flywheelgs.com)>  
**To:** "Jim McCleskey"  
**Cc:** "Brian Sailer" <[brian@flywheelgs.com](mailto:brian@flywheelgs.com)>, "Brandon Peck" <[brandon@flywheelgs.com](mailto:brandon@flywheelgs.com)>  
**Subject:** NCEW Proclamation

Hey there Jim,

We've recently started working with a new client in the clean energy space who is helping to put on the first annual National Clean Energy Week to be hosted this year in DC. I'm not sure whether or not anyone from Flywheel has already reached out on this, but in the event that we hadn't, I wanted to touch base with you.

We'd like to discuss a draft state proclamation (attached) for Governor Cooper to make declaring September 25th - September 29th as National Clean Energy Week. This is a bipartisan effort to recognize and support commonsense solutions that address America's economic and energy needs.

North Carolina is a leader in clean energy, providing about one-third of the state's net generation in 2016. Natural gas also supplied about 30% of the state's net generation in 2016, surpassing coal for the first time in history. Hydroelectric power, biomass, and solar photovoltaics (PV) provide approximately 10% of net electricity generation in the state.

More info on NCEW can be found at their website, <https://nationalcleanenergyweek.org>.

If you'd like to learn more about NCEW, we can introduce you via phone or in person to our client, CRES' Managing Director, Heather Reams.

Thanks, and hope you're doing well.

--

Matthew Saer  
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1401 K St NW, Suite 525  
Washington, DC 20005  
Phone: [\(504\) 609-9086](tel:(504)609-9086)  
[matthew@flywheelgs.com](mailto:matthew@flywheelgs.com)

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